

Press Notice

FOR IMMEDIATE RELEASE

Call for Partners: Join the Thames Estuary Growth Board in Pioneering Sustainable Logistics Along the River Thames

London, Monday 29 March 2024

The Thames Estuary Growth Board (The Growth Board) is seeking partners to join a landmark project aimed at tackling London's congestion and pollution by shifting freight transport from the city's roads to the River Thames. The project, aims to reduce the number of Heavy Goods Vehicles (HGVs) on the streets, reducing congestion and pollution throughout the city.

Supported by the recent award of a Transport Research and Innovation Grant (TRIG) to the Growth Board by the Department for Transport (DfT), UK, and Connected Places Catapult (CPC). The RULE (Riverside Urban Logistics Environment) Project will focus on innovative and sustainable solutions to the challenges of the end-to-end supply chain, including river light freight and parcel deliveries across the Thames Estuary and London. More than that, it aims to set standards and a new benchmark for sustainable urban transport, for the whole of the UK.

The RULE project is driven by a visionary approach to an end-to-end supply chain and is part of a broader mission to transform transportation. It will contribute to the UK's goal of achieving net zero emissions and aligns with other cutting-edge projects such as developing AI tools for managing railway station passenger flows and pioneering hydrogen refuelling systems.

Organisations passionate about making a tangible difference in sustainable transport are invited to express their interest in partnering with the Growth Board. This is a unique opportunity to be at the heart of a project poised to redefine the future of transportation and logistics

"The Growth Board has an ambitious vision and are looking to unite those already involved in river freight with new innovators. We invite operators, logistics providers, and anyone with fresh ideas to join us in transforming urban transport." Gyula Törzsök, Portfolio Director, Logistics, Digital and Green Spaces, Thames Estuary Growth Board.

Key Details:

All organisations, from startups to established industry leaders, interested in contributing to this groundbreaking project, are encouraged to do so at thamesestuary.info/RULE. The team will contact you following the close date.

Final Date for Expressing Interest: Close of Play, Wednesday 08 May 2024

Notes to Editors:

About the Thames Estuary Growth Board

The Thames Estuary Growth Board is dedicated to unlocking the economic potential of the Thames Estuary. By fostering collaboration, driving investment, and spearheading innovative development

projects, the Board is committed to transforming the Estuary into a thriving, sustainable, and economically vibrant region.

The Growth Board works to engage national and international investors, showcasing the Estuary's potential as a prime location for investment. Through targeted initiatives, the board will highlight key development sites, foster investor relations, and drive forward the region's economic prospects.

The Growth Board remains steadfast in its commitment to driving growth that is not only economically beneficial but also equitable and environmentally sustainable. Through these strategic initiatives and the dedicated support of our stakeholders, we are setting the stage for a brighter, more prosperous future for the Thames Estuary.

For media inquiries or to arrange an interview with Gyula Törzsök, Portfolio Director, Logistics, Digital and Green Spaces at the Thames Estuary Growth Board, please contact Hannah Staunton, Communications Director at press@thamesestuary.org.uk.

